PROMOTING AND BUILDING BOTH SIDES OF YOUR BUSINESS USING AN ONLINE TRAVEL SURVEY!



#1 How do I ask people to fill out an online travel survey?

Hello (Name) For you, what is one positive thing that has come out of the last few months of these unprecedented times?

Personally as an excited travel advisor/agent, I have had time to take specialized travel certifications to serve my clients better. Presently I am in a contest to submit 10 completed surveys by the end of this week in order to win a prize from our company. In return your entry will be entered into a drawing this month for a \$100 Restaurant Certificate. Would you have time to fill out a quick survey for me?

If they say yes!

Thank you! I really appreciate it! Here is the link

https://members.fiitfu.com/pages/dawnbrewer/travel-survey yourspecialid (Contact your team builder about setting up your own link or if you are tech savvy you could set up one on Survey Monkey Here is a link to see what the format and questions are DO NOT USE IT for you clients as they will be put into Dawn's account and go into her leads https://members.fiitfu.com/pages/dawnbrewer/travel-survey-5-19-2020)

If NO reply in 48 hours

Hi (NAME) did you see my message the other day?

#2 After they fill out the travel survey: Check if they answered yes on the last question?

Our company is on a mission of Healing Nations with Vacations and we need help. We are expanding in your area and looking for people who can work from home part-time, full time or anytime. No experience needed. We will train you and make sure you get the proper certifications necessary to become a Travel Professional. The perks are amazing and with our company they include a FREE 7-day Vacation EVERY YEAR! Are you interested in knowing more?

Yes:

No:

If YES send this message:

Thank you for filling out our travel survey! I have entered you into our \$100 restaurant gift certificate drawing! I hope you WIN! I will let you know if you do!

I see you checked off that you would like to get some more information about joining our team and our cause of Healing Nations With Vacations! I sure love what I do and would love to share the info with you. We have some online Webinars today and tomorrow with all the details to see if it would be a good fit! You can go to these link http://livelovetravelpreneur.com/

and register for the time that fits best or you! Can you let me know what time you decide on so I know when to follow up with you?

If they say NO to the above question: Now we are going to look at these two questions -

Have you ever used a Travel Advisor/Agent in the past?

- YES
- NO

What benefits would be important to you when booking with a Travel Advisor/Agent if it did not cost you a penny more for their services? (Suppliers pay us to help you)

- Payment plan, where we lock in a special price and you can pay over time
- Access to more specials not offered online
- Group Savings
- Peace of mind
- No additional costs
- Save you countless hours and plan your trip with expertise No Search engine can give
- 24/7 support while traveling
- Available to answer questions directly for you
- None of the above

#3 If they answer yes or no to: they have worked with an agent before

However they check off several benefits on the 2nd question then send this message:

Thank you for filling out our travel survey! I have entered you into our \$100 restaurant gift certificate drawing! I hope you WIN! I will let you know if you do!

I noticed you checked off there are a lot of benefits of working with a Travel Professional like myself. Do you have any future trips I could help you with or are you ready to look at some great deals on one of you bucket list locations? If they answer Yes start working with them on details call your upline for help if you need it!

If they say no or not at this time proceed to #4

#4 If the 1st two sets of questions do not reply we want to look at this question next:

Which of the following travel do you book online? Check all that apply

- Hotels/Condos
- Rental Cars
- Cruises
- Vacation Packages/tours
- Concerts/sporting tickets
- Airplane tickets
- All-inclusives

If they check off items under booking online we want to send this message:

Thank you for filling out our travel survey! I have entered you into our \$100 restaurant gift certificate drawing! I hope you WIN! I will let you know if you do!I noticed you book a lot of travel online? Can I ask you if you always look for the lowest price for the same dates, times, location? Do you have a favorite?

More than likely they will say yes and give you the name of a favorite booking engine.

Now we will reply this:

I would like to invite you to a special discount travel website. It is by invite only so you may not have heard of it before. We created the first real discount site. Most of our customers don't know that Expedia and Priceline own almost all other booking engines including Trivago and Kayak and spend Millions of dollars on advertising. We use those dollars to give our clients a LOWER price!

It is FREE to access and save money worldwide! All you have to do is set up a free account and you are in!

I want to make sure everyone I know has access to save the next time they want to or need to travel! By creating your free account today you will get our specials savings via email about 2 times a week and I will even put your name in the drawing again for a 2nd chance at the \$100 Restaurant Certificate! Would you like the link to check it out?

If YES send:

Great! Here is my link:

http://treasuredmemoriestravel.com/ (use your domain here)

As it is invite only and I want to share these savings with more people, do you know anyone else who would like to fill out the survey and get in on our drawing?